



Napa Valley



WINERY OVERVIEW

VISION STATEMENT

We are a proud, American, family-owned company; passionate about people, and recognized for creating wines which offer superior character, style and value. We are committed to a culture of innovation and sustainability.

HISTORY

- Family owned and operated since 1980
- Second and third generation involved in winery operations
- Only three head winemakers in winery’s history
- Koerner Rombauer’s great aunt Irma Rombauer wrote *Joy of Cooking*

SUSTAINABILITY

- All vineyards certified sustainable through Napa Green and/or Fish Friendly Farming
- Water-use efficiency unparalleled in the industry (2.4 gallons of water for each gallon of wine produced vs. industry average of 6–14 gallons of water per gallon of wine)
- First winery to install Cambrian EcoVolt to treat wastewater onsite and generate clean energy
- Solar power meets the majority of energy needs; purchased energy is from 50% renewable sources

QUALITY AND INNOVATION

- Own and farm 620 acres in Napa Valley and Sierra Foothills, creating secure fruit sources year after year to ensure quality
- Tremendous investment in vineyards, facilities, technology and talent
- Red wine barrel fermentation among the largest in Napa Valley
- Micro-farming with drones and NDVI to optimize quality
- All red wines are 100% optically sorted
- Small-lot fermentation for all wines

COMMITMENT

- Average employee tenure is 8 years; for cellar crew, it is 10 years
- 22 employees with tenures of more than 10 years and 7 with more than 20 years
- Three current winemakers have a collective 30 years’ experience making Rombauer wines

PHILANTHROPY

- Support of the community through donations, housing and land trusts
- Endowments for UCSF pancreatic cancer research efforts and Collabria Hospice in honor of Joan Rombauer
- Supporters of Auction Napa Valley since its founding, donating the winery’s best lots to each year’s barrel auction to support community health and children’s education programs