



## Koerner "KR" Rombauer III Owner

*KR Rombauer was born in 1963 in Escondido, California, however, he spent most of his early years in the Dallas area, where his father was a pilot for Braniff Airlines.*

In 1972, the Rombauer family moved to the Napa Valley close to the town of St. Helena. KR attended public schools in the area through high school. His first hands-on experience in the wine industry came in 1978 at age 15, at Conn Creek Winery, where his parents were partners. KR worked in various capacities during construction, working the harvest and in the wine cellar.

After high school, KR attended California State University, Fresno, where he earned a degree in Business Administration. While KR was in college, his parents began construction of the Rombauer Vineyards winery. He assisted in many aspects of the construction and development of the new business during his time off from college. Upon graduation, KR returned to work at the family winery, primarily in production-related areas.

In 1990, as the winery became well established and the needs of the business evolved, KR moved from production to marketing and sales. There he gained valuable experience working in the national marketplace. He also has been general manager of the winery, and now serves on the Board of Directors and continues to consult with staff in the areas of marketing and sales.

KR and his wife, Laura, became the proud parents of a daughter, Ransome, in 1998. He shares his father's interest in flying and holds his commercial pilot's license. One of KR's personal pleasures is enjoying the great abundance of Napa Valley's fine foods and wines with family and friends.

